Max Trenorden MLA

Member For Avon



4 July 2007

The Secretary
Office of the Electoral Distribution Commissioners
GPO Box F316
PERTH WA 6000

Dear Sir,

Your Ref: The proposed Electorate of Merredin.

As an interested party, I believe it to be extremely important that the name of the new electorate, of which the "Electorate of Avon" forms a substantial part, appropriately reflects the electorate.

It is my opinion the use of the name of a single town to designate an entire electoral district, made up of many communities, is inappropriate.

There is the potential to create divisions, pitting town against town and locality against locality.

I think we would all agree possible inter-community tensions are not a prescription for the smooth transition for a new electoral district with newly included communities and their aspirations.

Within the new boundaries is the Avon River catchment area.

The Avon Valley and the name Avon can claim to be both an appropriate badge and brand name, synonymous with numerous communities and valued produce and commodities. A similar argument could be raised for the name The Wheatbelt.

Without denigrating the name "Merredin", it could be argued as having no such major positive connotation, or perceived value.

Therefore the name should remain the "Electorate of Avon", "Electorate of The Wheatbelt", or similar.

Yours sincerely

Max Trenorden MLA Member for Avon